

New Plymouth Contract Bridge Club	
Title	SPONSORSHIP POLICY
Policy	<p>Sponsorship is managed by the Treasurer with support from the Publicity Officer and other interested club members. Sponsorship is sought to help offset the costs of session play and tournaments.</p> <p>Members should be encouraged to use the products and services of sponsors.</p> <p>Procedure</p> <ul style="list-style-type: none"> • In August each year current sponsors are contacted to confirm that they wish to continue with their current level of sponsorship • New sponsors are sought throughout the year • All sponsors are asked to forward a company logo and relevant information for advertising purposes • Invoices are forwarded to sponsors in March each year • Sponsors are displayed electronically at the beginning of bridge sessions • Sponsors are permitted to advertise during session times of their sponsored event <p>Sponsorship options</p> <p>Advertisement in the playing programs. Cost is \$70 per page plus GST</p> <p>Bidding Pads</p> <p>The Sponsors name and/or logos is printed on the Bidding Pad which is located hand in the center of the table. Minimum quantity 200 pads – present cost is \$324 + GST. Some sponsors choose to pay for 200 pads and have their details and logo on a pad with another sponsors.</p> <p>Monetary sponsorship for Tournaments</p> <p>The Tournaments publicity are bears the Sponsor's name. Notification of the Tournament is sent to all participants and other Regional Bridge Clubs. Usual Sponsorship is \$250.00 plus GST which goes towards the costs associated with running a tournament, including prizes.</p> <p>Monetary sponsorship of playing competitions</p> <p>Competitions consist of 2 or 3 sessions, three hours long'. Each of these sessions is given the name of the sponsoring business at a cost of \$15.00 per playing session. Sponsors are acknowledged at the beginning of their sponsoring session and are able to display advertising material during their sponsored session</p> <p>Advertising of Learners Class . Payment of printed advertisements publicizing the Learner's classes. Minimum contribution \$40.00 plus GST.</p> <p>Donation of goods for prizes and raffles</p> <p>Advertisements in the Newsletter at a negotiable rate depending on size and placement. The Club also happily accepts suggestions for any other forms of sponsorship</p> <p>NB Prices are reviewed annually and include GST. Updated prices are available from the Treasurer</p>
Responsibility	Treasurer/Publicity Committee
Date:	May 2019

